

BUSINESS PLAN TEMPLATE

This Business Plan Outline and Agreement ("Agreement") is entered into by and between the following parties:

Business Name: _____

Business Address: _____

City, State, ZIP: _____

Contact Person: _____

Email: _____

Phone: _____

("Business") and

Investor/Partner Name: _____

Investor/Partner Address: _____

City, State, ZIP: _____

Email: _____

Phone: _____

("Investor/Partner").

EFFECTIVE DATE: _____

1. OBJECTIVES

The Business shall outline its primary objectives as follows:

Objective 1: _____

Objective 2: _____

Objective 3: _____

2. STRATEGIES

The Business shall employ the following strategies to achieve its objectives:

Strategy 1: _____

Strategy 2: _____

Strategy 3: _____

3. MARKET ANALYSIS

The Business shall provide a comprehensive market analysis including, but not limited to:

Target Market: _____

Competitors: _____

Market Trends: _____

4. FINANCIAL PROJECTIONS

The Business shall present financial projections as follows:

Projected Revenue: _____

Projected Expenses: _____

Projected Net Profit: _____

5. OPERATIONAL PLANS

The Business shall detail its operational plans, including:

Operational Plan 1: _____

Operational Plan 2: _____

Operational Plan 3: _____

6. CONSIDERATION

In consideration of the mutual covenants and agreements contained herein, the Investor/Partner agrees to provide funding or resources as follows:

Funding Amount: _____

Resource Contribution: _____

7. GOVERNING LAW

This Agreement shall be governed by and construed in accordance with the laws of the State of

_____ .

8. JURISDICTION

The parties agree that any legal action or proceeding arising out of or relating to this Agreement shall be brought exclusively in the courts of the State of

_____ .

9. SEVERABILITY

If any provision of this Agreement is found to be invalid or unenforceable, the remaining provisions shall continue in full force and effect.

10. ENTIRE AGREEMENT

This Agreement constitutes the entire agreement between the parties and supersedes all prior agreements, understandings, or representations.

11. NOTICE

All notices required or permitted under this Agreement shall be in writing and shall be deemed delivered when delivered in person or deposited in the United States mail, postage prepaid, addressed as follows:

To Business: _____

To Investor/Partner: _____

12. AMENDMENT

This Agreement may be amended only by a written agreement signed by both parties.

13. DEFAULT AND REMEDIES

In the event of default by either party, the non-defaulting party may pursue all legal remedies available under applicable law, including but not limited to, specific performance, damages, and injunctive relief.

14. TERMINATION

This Agreement may be terminated by either party upon thirty (30) days written notice to the other party. Upon termination, all obligations of the parties under this Agreement shall cease, except for obligations that expressly survive termination.

15. CONFIDENTIALITY

The parties agree to keep confidential all information disclosed in connection with this Agreement, except as required by law or as necessary to enforce the terms of this Agreement.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the Effective Date first above written.

Signature: _____ Date: _____

Print Name: _____

Title: _____

Signature: _____ Date: _____

Print Name: _____

Title: _____

WITNESS

Signature: _____ Date: _____

Print Name: _____

NOTARY

State of _____

County of _____

Subscribed and sworn to before me on this _____ day of
_____, 20 _____ .

Signature: _____

Notary Public

My Commission Expires: _____